

## **BDMTW Group**

Tatiana Bryant Margaret Day Sara Medlicott John Tomlinson

"We are called to be architects of the future, not its victims." - R. Buckminster Fuller



## Site strategy

Users
Purpose
Goals

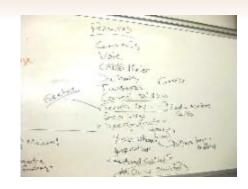


## Process

### Conversation with BFI Staff







### Personas



Social Innovators



The Media



Social Investors

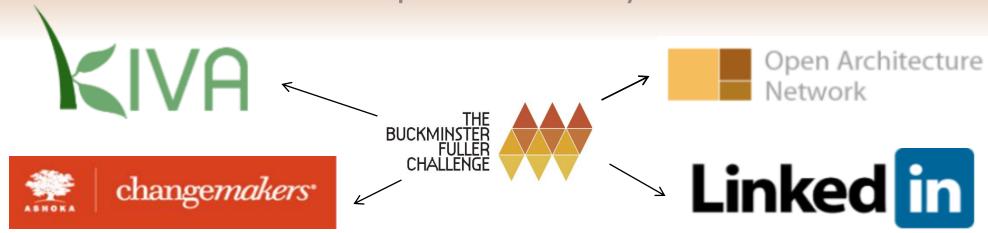


Educators
Informal Browsers



## Process

## Comparative analysis



## Content Inventory

1	Sub-ab	LocationURL	Page/Element Name	Pageitiement type	Categorypes	Comen	Personas	notes
		http://challenge.bfi.org/	Home	Content page	Dynamic	Current news & announcements about the challenge, past winners videos and information.	All	
	1.001		Major Announcement			past withers viseos and information.		
_							_	_
_	1,002		Featured News Items					
	1.003		Inspired By Bucky					
	1.004		Featured Videos: 2010 Challenge					Gallery-type display of videos
	1,005		2010 Winter					
		http://challenge.bfi.org/About	About the challenge	Content page	Static	Thorough description of what the challenge entails, including videos.	All	
	2.001		About					
	2.002		What We're Looking For					
			(Explanation & Video)		l		l .	1
	2.003		Video: About the 2009 challenge Cycle					
_	_	http://challenge.bfi.org/QuickFa			Statio	Brief notes on past winners and entry criteria. Short		
2.1		cts challenge on erg/Quick- a		Content page	Statio	glossary of frequently used terms, frequently asked questions.	Innovator	
	2.101		Past Winners					
	2.102		Entry Criteria					
	2.103		Glassary (brief)					
-	2.104		FAQ					
	2.104	http://challenge.bfi.pro/mission	Mission	Content page	Statio	Mission statement for institute and program goals for	All	
2.2		Pittp://chaisings.tel.org/mission		Consunt page	Static	challenge.	All	
	2.201		Program Goals					
	2.202		Whom We Reach					
13		http://challenge.bfi.org/Team	Team	Content page	Static	Entry review team description and links to their profiles.	Innovator	
	2.301		Review Team/Content					
24	-	http://challenge.bfi.org/selectio	Calculing Dancage	Content page	Static	Stages of the selection process, and freeline for 2011	Innovator	
	2.401	n_process	How to Enter	CONTRA page	June	cycle.	TIO PROT	
	2.401							
2.5		http://challenge.bfi.org/criteria	Entry Oriteria	Content page	Dynamic	Requirements of entries.	Innovator	Duplicative of 2 1004
	2.501		Video					Duplicative of 2,006
	2.502		How to Enter					Duplicative of 2,4003
	2.503		Resources					
.6		http://challenge.bfi.org/eventph otos	Photos	Gallery page	Dynamic	Sideshows of challenge related events.	All	
-	2.501		Event Sideshows					
2.7		http://challenge.bfi.org/Progra ms+Opportunities	Programs + Opportunities	Content page	Statio	Opportunities for interns, follows and volunteers at BFI. Information about the BFI program Architecting the Fature.	Leamer	
	2.701		Architecting the Future					
	2.702		Internatio					
	2.703		Fellowship					
	2.704		Volunteer					
8.		http://challenge.bfi.org/glossery		Content page	Static	Short list of terms used throughout the site.	All	
		http://challenge.bfi.org/enter/20	How to Enter	Content page	Static	Information for Innovator about how to enter the challenge	Innovator	
	3.001		Preparing to Fill out the Online Application					
-	3.002		Online Application					_
		-	Unine Application				_	_
_	3.003		Submitting a Video					_
	3.004		Create a User Account					



lex - BDMTW Group

## Process



Card Sort



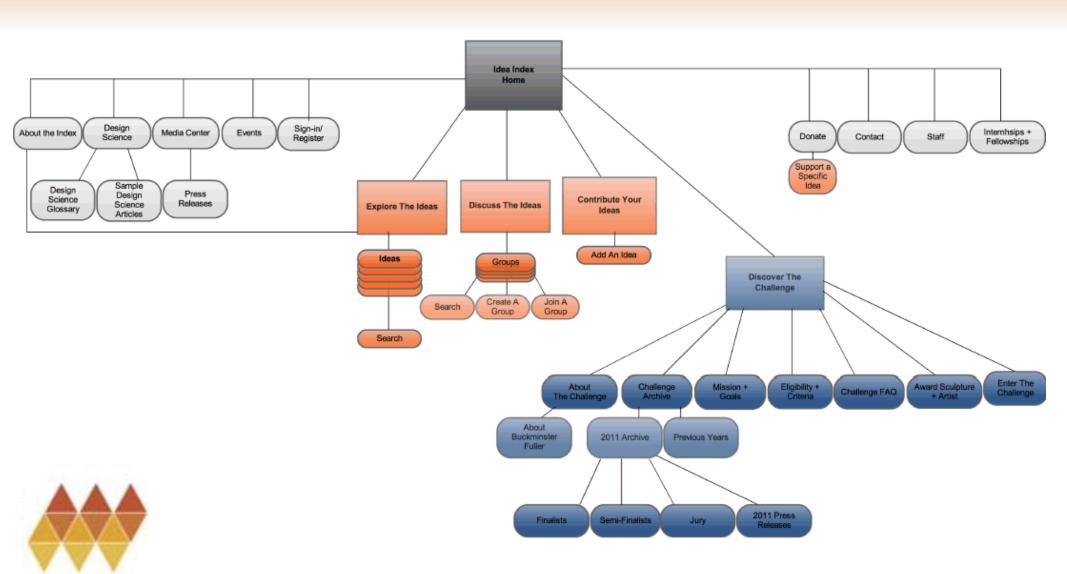
Paper Prototyping

# Findings

Labeling
Outliers
Homepage Design
Challenge Archive



# Design



# Design

## 1. Calls to Action

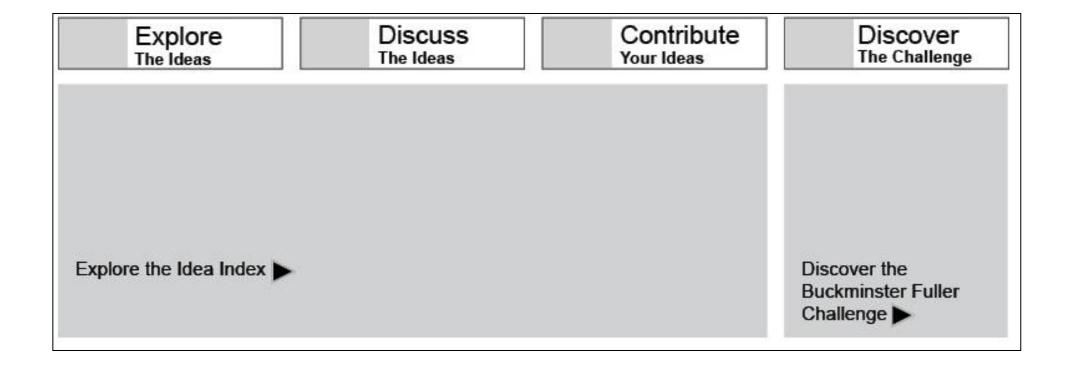
"God is a Verb"

- R. Buckminster Fuller



## Design: Calls to Action





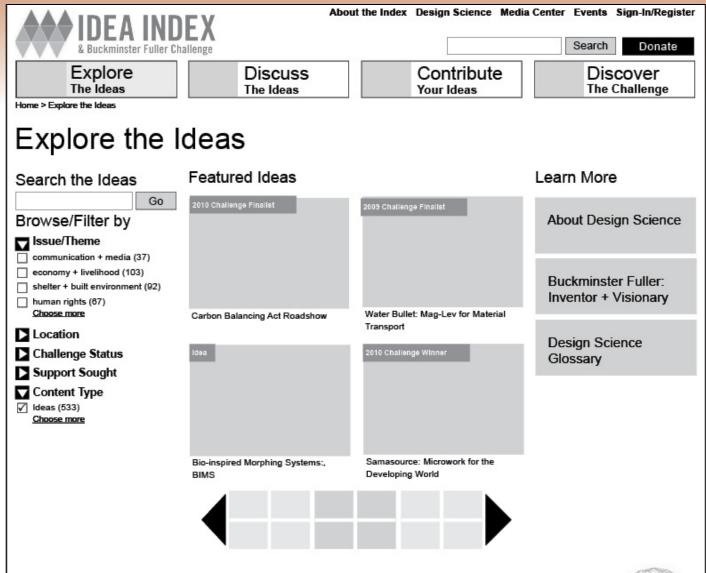


## Design: Home Page





## Design: Explore



Share Linked in facebook buildher

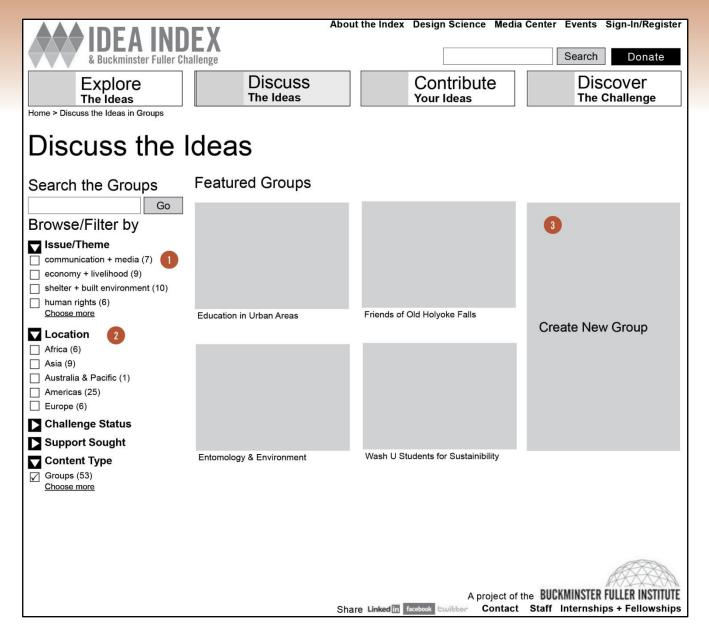
A project of the BUCKMINSTER FULLER INSTITUTE

Contact Staff Internships + Fellowships





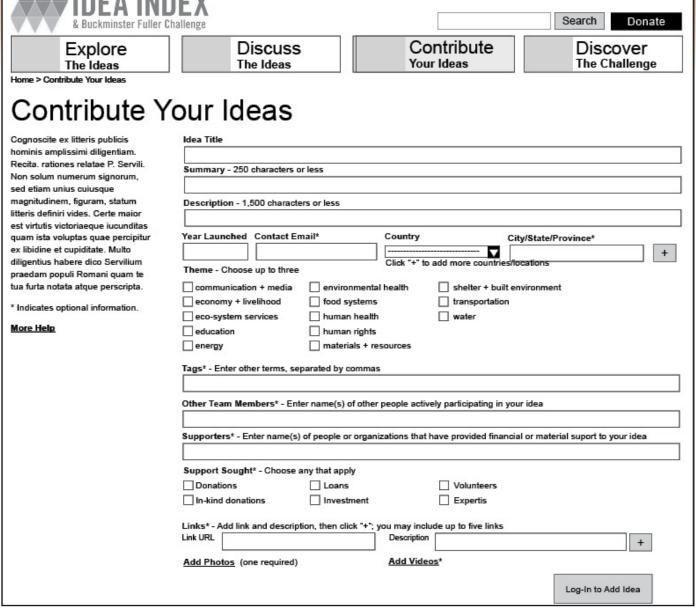
# Design: Discuss







## Design: Contribute

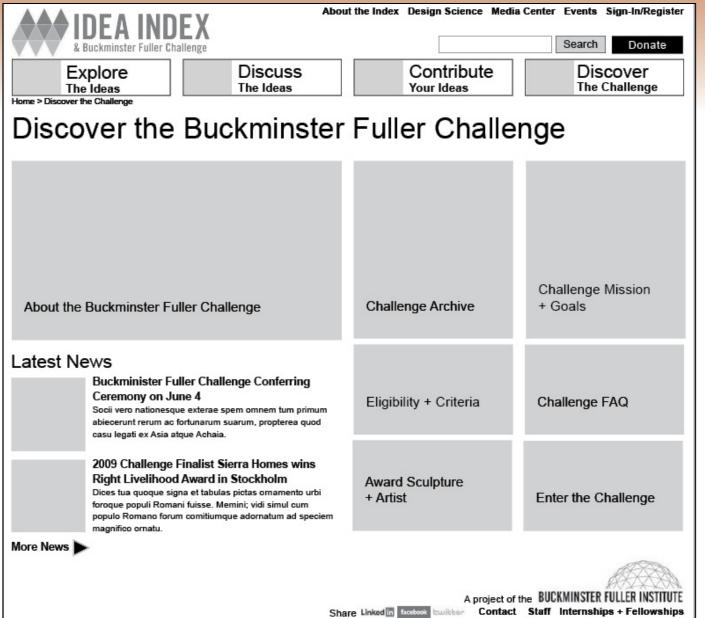








## Design: Discover

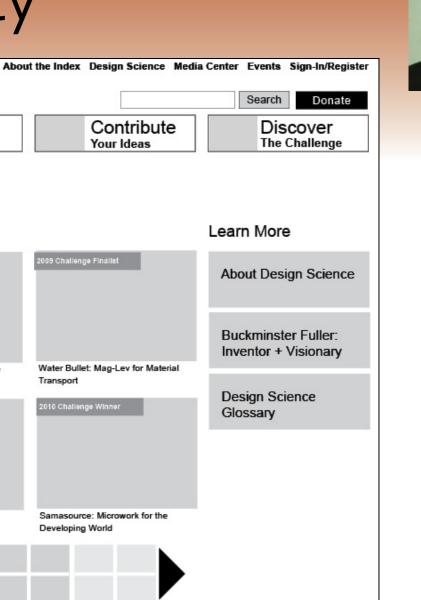




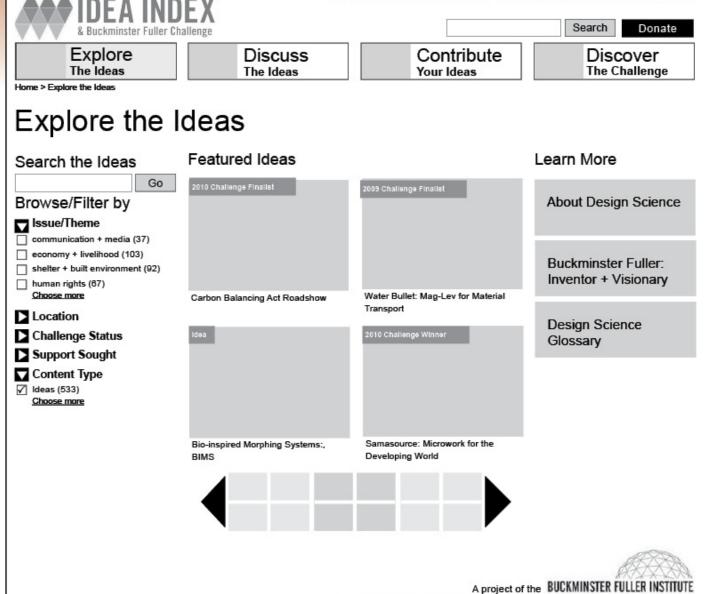
# Design

# 2. Findability





Contact Staff Internships + Fellowships



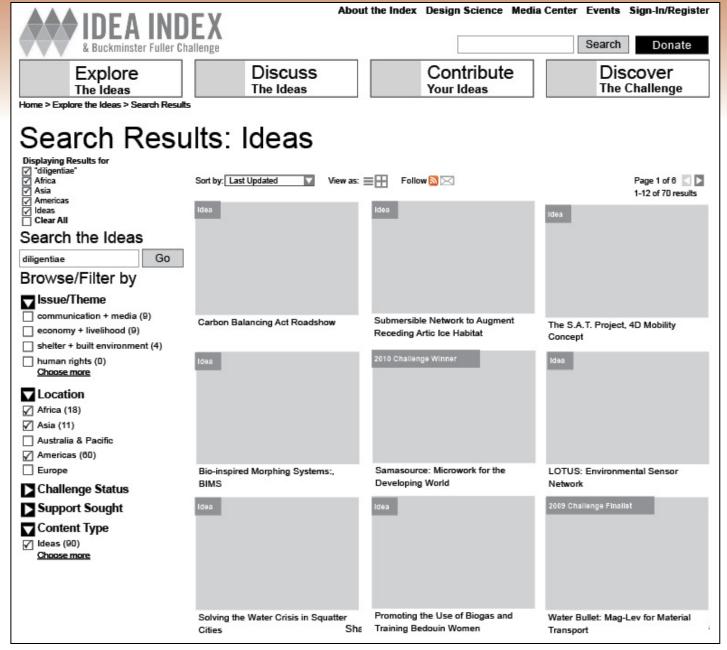
Share Linked in facebook trwitter





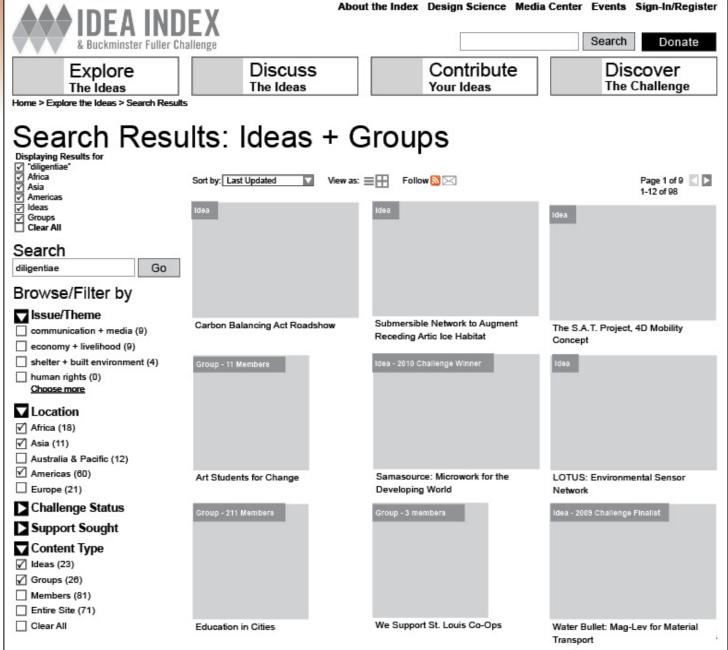


















About the Index Design Science Media Center Events Sign-Out
Manage Idea Welcome Sara Nyoni

Search

Donate

Explore The Ideas Discuss The Ideas Contribute Your Ideas Discover The Challenge

Home > Explore the Ideas > Zenzele Food Co-ops

### Zenzele Food Co-ops

Follow M

### Team Members

Sara Nyoni, Eustice Dube

#### Location

Africa, Zimbabwe, Bulawayo

### Themes

food systems, community + social systems, human rights

### Tags

food security, traditional crops

#### Links

Our website

2008 Novib Evaluation

### Challenge Status

2010 Semi-Finalist

#### **Fstablished**

2002

### Support Sought

donations, investment

### Supporters

Eddie Greenwald, Novib, Swiss Church Aid

#### Contact

snyoni@yahoo.com

### Profile Updated

2010/9/15

### Summary

Vel illum qui dolorem eum fugiat quo voluptas nulla pariatur? At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint.

### □ Details

Vel illum qui dolorem eum fugiat quo voluptas nulla pariatur? At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint. Vel illum qui dolorem eum fugiat quo voluptas nulla pariatur?

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint.

Vel illum qui dolorem eum fugiat quo voluptas nulla pariatur? At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint. Vel illum qui dolorem eum fugiat quo voluptas nulla pariatur? At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint.

Vel illum qui dolorem eum fugiat quo voluptas nulla pariatur? At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint.

Vel illum qui dolorem eum fugiat quo voluptas nulla pariatur? At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint. Vel illum qui dolorem eum fugiat quo voluptas nulla pariatur? At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint.

Vel illum qui dolorem eum fugiat quo voluptas nulla pariatur? At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint.

### Photos



### Videos





## Summary



About the Index Design Science Media Center Events Sign-In/Register

Search

Donate

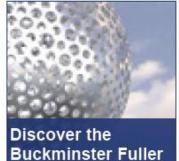












Challenge >

### Latest News



### Buckminister Fuller Challenge Conferring Ceremony on June 4

Socii vero nationesque exterae spem omnem tum primum abiecerunt rerum ac fortunarum suarum, propterea quod casu legati ex Asia atque Achaia plurimi Romae tunc fuerunt.



### Six Ideas, Design Science Featured on BBC World

Dices tua quoque signa et tabulas pictas ornamento urbi foroque populi Romani fuisse. Memini; vidi simul cum populo Romano forum comitiumque adornatum ad speciem magnifico ornatu.



### Design Science DVD Available Now

Dices tua quoque signa et tabulas pictas ornamento urbi foroque populi Romani fuisse. Memini; vidi simul cum populo Romano forum comitiumque adornatum ad speciem magnifico ornatu.



### Community Updates

Idea Update: Zenele Food Co-Ops By Sara Nyoni on 6/19/2011 - 23:12

Multo diligentius habere dico Servilium By María Elena Garramón on 6/19/2011 - 08:10

Quo quidem tempore, iudices, iste spem maximam reliquorum quoque By hordmomma on 6/18/2011 - 15:18

Idea Update: Sustainable Relationships

By adelaespada on 6/18/2011 - 10:31

Cognoscite ex litteris publicis hominis amplissimi diligentiam By Sara Nyoni on 6/17/2011 - 17:55

Quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil molestiae consequatur

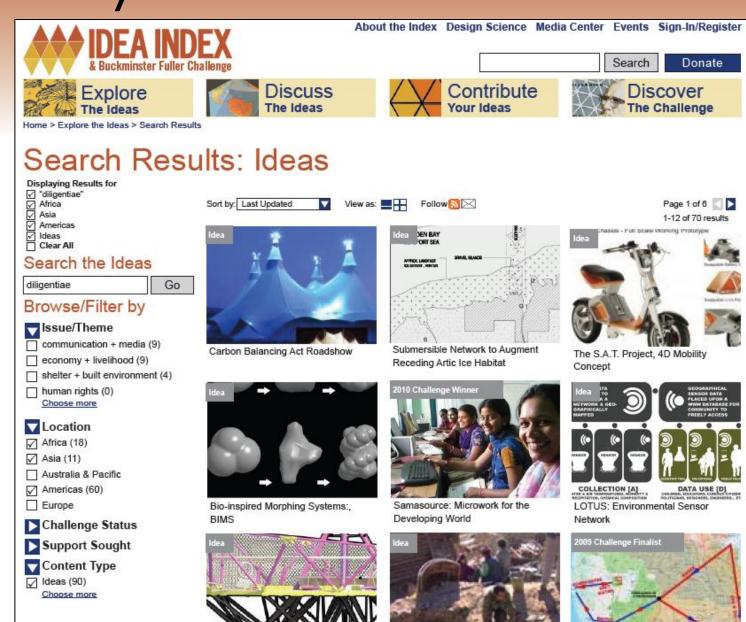
By Eddie Greenwald on 6/17/2011 - 16:21

Recent Updates





## Summary



Synchronicity 2: Public Water

Purification Island

Promoting the Use of Biogas and

Training Bedouin Women

Water Bullet: Mag-Lev for Material

Transport





**BDMTW Group** 

Tatiana Bryant

Margaret Day Sara Medlicott John Tomlinson